

# A Lion in the House

a film by Steven Bogнар and Julia Reichert

COMMUNITY ENGAGEMENT CAMPAIGN



## A LION IN THE HOUSE Community Engagement Campaign

# Campaign Tool Kit

## Working with National Partners: Intercultural Cancer Council (ICC)

The complete A LION IN THE HOUSE Campaign Tool Kit was created to guide public television stations, organizations and the community to support A LION IN THE HOUSE outreach activities in collaboration with national partners: American Academy of Pediatrics (AAP), American Cancer Society (ACS), Association of Oncology Social Work (AOSW), Association of Pediatric Oncology Nurses (APON), Centers for Disease Control and Prevention (CDC), Children's Cause for Cancer Advocacy (CCCA), CureSearch, Gilda's Club Worldwide, Health Ministries Association (HMA), Hope Street Kids, Intercultural Cancer Council (ICC), Lance Armstrong Foundation (LAF), Leukemia & Lymphoma Society (LLS), National Association of Social Workers (NASW), National Cancer Institute (NCI), National Hospice and Palliative Care Organization (NHPCO), Oncology Nursing Society (ONS), PADRES Contra El Cáncer. The full Tool Kit with information for all national partners is also available for download.

**Get involved at [www.itvs.org/outreach/lioninthehouse](http://www.itvs.org/outreach/lioninthehouse).**



## Intercultural Cancer Council (ICC)

[iccnetwork.org](http://iccnetwork.org)

The Intercultural Cancer Council (ICC) promotes policies, programs, partnerships and research to eliminate the unequal burden of cancer among racial and ethnic minorities and medically underserved populations in the United States and its associated territories. Baylor College of Medicine assumes fiscal and organizational management for the ICC and provides it with a national office and a website. The ICC hosts a biennial symposium that shines a spotlight on the issue of disproportionate cancer incidence, morbidity and mortality in minority and medically underserved populations in the United States and its associated territories.

### Partnering with the ICC

Locate members of the ICC Regional Network Leadership at this location on its website <http://iccnetwork.org/who/regionalnetworkleadership.htm>. They may in turn be able to connect you with local contacts and organizations who can speak on issues of cancer health disparities.

### Community Engagement Activities

- Facilitate community-based screenings of A LION IN THE HOUSE and support discussion on cancer health disparities.
- Utilize A LION IN THE HOUSE module(s) to support professional education in medical and school settings, exploring issues of cultural competence and cancer health disparities.
- Support and host survivor alert events and outreach in underserved communities in conjunction with the CDC SurvivorAlert! project.

### Resources

“Children/Adolescents and Cancer” is an ICC fact sheet that covers research on disparities in child cancer care and outcomes <http://iccnetwork.org/cancerfacts/cfs9.htm>.