

A Lion in the House

a film by Steven Bognar and Julia Reichert

COMMUNITY ENGAGEMENT CAMPAIGN



A LION IN THE HOUSE Community Engagement Campaign

Campaign Tool Kit

Working with National Partners: American Cancer Society (ACS)

The complete A LION IN THE HOUSE Campaign Tool Kit was created to guide public television stations, organizations and the community to support A LION IN THE HOUSE outreach activities in collaboration with national partners: American Academy of Pediatrics (AAP), American Cancer Society (ACS), Association of Oncology Social Work (AOSW), Association of Pediatric Oncology Nurses (APON), Centers for Disease Control and Prevention (CDC), Children's Cause for Cancer Advocacy (CCCA), CureSearch, Gilda's Club Worldwide, Health Ministries Association (HMA), Hope Street Kids, Intercultural Cancer Council (ICC), Lance Armstrong Foundation (LAF), Leukemia & Lymphoma Society (LLS), National Association of Social Workers (NASW), National Cancer Institute (NCI), National Hospice and Palliative Care Organization (NHPCO), Oncology Nursing Society (ONS), PADRES Contra El Cáncer. The full Tool Kit with information for all national partners is also available for download.

Get involved at www.itvs.org/outreach/lioninthehouse.



American Cancer Society (ACS)

www.cancer.org

The American Cancer Society (ACS) is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer through research, education, advocacy and service. With more than two million volunteers nationwide, the ACS is one of the oldest and largest voluntary health agencies in the United States. The American Cancer Society, Inc., consists of the national Society, chartered Divisions throughout the country and more than 3,400 local Units.

Partnering with ACS

You can locate ACS Divisions or Units near you at <http://www.cancer.org>. ACS staff and volunteers can provide support to local A LION IN THE HOUSE collaboratives in the following ways:

- Provide expertise and serve as spokespeople on medical issues and focus areas.
- Provide available resources for community engagement.

Potential Community Engagement Activities

- Host a screening of A LION IN THE HOUSE module(s) for staff, volunteers and during professional education activities to build skills and awareness of issues of childhood cancer, survivorship, cancer health disparities and pediatric palliative care.
- Host A LION IN THE HOUSE viewings of the entire series with follow-up discussions.
- Engage ACS Colleges Against Cancer in the SurvivorAlert! project.

Resources

- Cancer Information Specialists are available 24 hours a day/seven days a week/365 days a year at 800-ACS-2345. Translation services are also available.
- An extensive website located at <http://www.cancer.org> offers support and resources to patients and survivors. The site also has Spanish content.
 - Childhood cancer resources and information can be found at: http://www.cancer.org/docroot/CRI/CRI_2_6x_Children_and_Cancer.asp
 - Search for a pediatric cancer center in your area: http://www.cancer.org/asp/search/ftc/ftc_global.asp?navToScreen=ftc_3
 - The ACS provides a wide variety of print publications available to the public at: http://www.cancer.org/docroot/pub/pub_0.asp
- Look Good ... Feel Better for Teens is a free program for teenage cancer patients 13 through 17 years old that helps them cope with the appearance-related side effects of cancer treatment. Visit <http://www.2bMe.org>.

American Cancer Society Continued

Resources Continued

- The ACS provides college scholarships to more than 1,000 young adults each year. To learn about scholarships in each division, call 800-ACS-2345.
- Nationwide, the ACS sponsors camps that specialize in providing a fun experience for young cancer patients. Oncology doctors and nurses volunteer their time to provide medical attention to campers. All ACS Camps are accredited by the National Camping Association, which is considered the gold standard. To make these camps more accessible to all, many are available at low or no cost to the camper. Some have programs that include siblings of cancer patients.
- The ACS provides support for survivors and patients through a Cancer Survivors Network, an online support community for cancer patients and caregivers.